iapp



AIGP BODY OF KNOWLEDGE AND EXAM BLUEPRINT

VERSION 2.0.0

EFFECTIVE DATE: 3 February 2025



UNDERSTANDING THE AIGP BODY OF KNOWLEDGE

The main purpose of the AIGP BoK is to document the knowledge and skills that will be assessed on the AIGP certification exam. The domains reflect what the AI governance professional should know, and be able to do, to show competency in this designation.

The BoK also includes the exam blueprint numbers, which show the minimum and maximum number of questions from each domain that will be found on the exam.

The BoK is developed and maintained by the subject matter experts that constitute each designation <u>exam development board</u>.

Every year, the BoK is reviewed and, if necessary, updated. Changes are reflected in the annual exam updates and communicated to candidates at least 90 days before the new content appears in the exam.

COMPETENCIES AND PERFORMANCE INDICATORS

The content in the BoK is represented as a series of competencies and connected performance indicators. Competencies represent broad knowledge domains in which qualified professionals should be conversant. Performance indicators are the discrete tasks and abilities that validate the professional's level of proficiency in the broader competence group. Exam questions assess an Al governance professional's proficiency on the performance indicators.

WHAT TYPES OF QUESTIONS WILL BE ON THE EXAM?

The performance indicators are guides to the depth of knowledge required to demonstrate competency. The verbs that begin the skill and task statements (identify, evaluate, implement, define) signal the level of complexity of the exam questions. You can find their corollaries on Bloom's Taxonomy (see next page).

OUR FOCUS FOR VERSION 2

The focal points for this update to the BoK, include: (1) establish a more comprehensive foundation for understanding AI and the unique needs for, and approaches to, AI governance; (2) reflect the current laws, regulations and industry standards; (3) more clearly differentiate how governance is applied to AI development, deployment and use, and (4) focus on practical responsibilities, not theoretical questions, that AI governance professionals face on a daily basis.

While legislation has begun to create distinctions between developer and deployer to better understand where liability rests, we use these terms not as a binary classification of organizations, but to distinguish sets of tasks and abilities that are specific to deployment and development, fully understanding there will be situations where organizations play both roles.

LAWS, FRAMEWORKS AND STANDARDS

We did not include individual AI specific U.S. state laws at this time, not because they are unimportant, but because they are currently piecemeal and could easily overwhelm the rest of the exam content. We know that if your organization is subject to one of these laws, you will educate yourself on the requirements of that state law. There are many useful monitoring resources available, including the IAPP's AI Governance Center State Tracker.

Similarly, we chose to simplify the approach to industry standards and frameworks. Many have emerged this past year to offer guidance to organizations, yet we chose to focus on those that have been globally accepted or serve as the foundation for new releases.

SUMMATION

We believe this version reflects the current state of the field for AI governance, and will offer a rich spectrum of topics to assess candidates. We hope you will find the changes we have made for this second version to be helpful in your journey as an AI governance professional. Please visit the <u>IAPP</u> <u>AI Governance Center</u> for links to the resources mentioned here and much more, including the IAPP AI Glossary, myriad reports and trackers from our research and publications teams.

PAGE 2 OF 9



BLOOM'S TAXONOMY

Bloom's Taxonomy (often represented as a pyramid) is a hierarchy of cognitive skills used to establish educational learning objectives. IAPP exam questions mostly focus on the remember/understand and apply/analyze levels.





ΜΙΝ	MAX		Domain I — Unde	rstanding the foundations of AI governance
16	20	Domain I — Understanding the foundations of AI governance focuses on what A governance is, including the common principles and pillars to build an AI governance program. This domain cover best practices regardless of industry, sector or size.		
			COMPETENCIES	PERFORMANCE INDICATORS
			Understand what Al is and why it needs governance.	Know the generally accepted definitions and types of Al.
		I.A		Identify the types of risks and harms posed by AI to individuals, groups, organizations and society (e.g., misalignment with objectives, ethics and bias risk, and complexity and scalability).
4	 6 I.A Understand what Al is and why it needs governance. Identify the unique characteristics of Al that require a comprehensive approach to governance (e.g., complexity, autonomy, speed and scale, potential for harm or misuse, dependency, and probabilistic versus deterministic output: Identify and apply the common principles of responsible Al (e.g., fairness, safety and reliability, privacy and securi transparency and explainability, accountability and human-centricity). Define roles and responsibilities for Al governance stakeho 			Identify the unique characteristics of AI that require a comprehensive approach to governance (e.g., complexity, opacity, autonomy, speed and scale, potential for harm or misuse, data dependency, and probabilistic versus deterministic outputs).
		Identify and apply the common principles of responsible Al (e.g., fairness, safety and reliability, privacy and security, transparency and explainability, accountability and human-centricity).		
		IB	Establish and communicate organizational	Define roles and responsibilities for Al governance stakeholders.
	57I.BEstablish and communicate organizational expectations for Al governance.Establish and communicate organizational expectations for Al governance.Establish and communicate organizational expectations for Al governance.Create and deliver a training and aware stakeholders on Al terminology, strategy Differentiate approaches to Al governa company size, maturity, industry, produce objectives and risk tolerance.Identify differences among Al developed users from a governance perspective (eresponsibilities, opportunities and need			Establish cross-functional collaboration in the Al governance program (e.g., for efficacy and diversity of expertise and perspective).
5				Create and deliver a training and awareness program to all stakeholders on AI terminology, strategy and governance.
5		Differentiate approaches to Al governance based upon company size, maturity, industry, products and services, objectives and risk tolerance.		
				Identify differences among AI developers, deployers and users from a governance perspective (e.g., with respect to responsibilities, opportunities and needs).
6	8	I.C	Establish policies and procedures to apply throughout the Al life cycle.	Create and implement policies to ensure oversight and accountability across all AI life cycle stages (e.g., use case assessment, risk management, ethics by design, data acquisition and use, model development, training and testing, deployment and monitoring, documentation and reporting and incident management).
				Evaluate and update existing data privacy and security policies for Al.
				Create and implement policies to manage third-party risk (e.g., procurement, supply chain and human resources).



ΜΑΧ	Domain II — Understanding how laws, standards and frameworks apply to AI			
23		Domain II — Understanding how laws, standards and frameworks apply to AI focuses on existing laws that apply to AI, as well as new AI-specific laws, standards and frameworks.		
		COMPETENCIES	PERFORMANCE INDICATORS	
		Understand how existing data privacy laws apply to Al.	Understand how notice, choice, consent, and purpose limitation requirements apply to Al.	
6 II.A			Understand how data minimization and privacy by design requirements apply to Al.	
	II.A		Understand how obligations on data controllers apply to Al (e.g., regarding privacy impact assessments, use of third-party processors, cross-border data transfers, data subject rights, incident management, breach notification and record keeping).	
			Understand the requirements that apply to sensitive or special categories of data (e.g., biometrics).	
Understand how intellectual property laws apply to AI (e.g., prohibiting or limiting use of data for AI training). Understand how non-discrimination laws apply to AI (e.g., prohibiting or limiting use of data for AI training).	Understand how intellectual property laws apply to AI (e.g., prohibiting or limiting use of data for AI training).			
		Understand how	Understand how non-discrimination laws apply to AI (e.g., in the employment, credit, lending, housing and insurance contexts).	
6	II.B	existing laws apply to AI.	Understand how consumer protection laws apply to Al (e.g., prohibiting unfair and deceptive acts or practices).	
			Understand how product liability laws apply to Al (e.g., prohibiting design or manufacturing defects).	
 5 7 II.C Understand the main elements of the EU AI Act. Understand the distinct requirements for gener purpose AI models. Understand the distributors). 	II.C	Understand the main elements of the EU Al Act.	Understand the risk classification framework for Al (i.e., prohibited Al, high-risk, limited-risk and minimal-risk) and what systems fall into each category.	
			Understand the key requirements for high-risk, limited-risk and minimal-risk AI including risk management, data governance, technical documentation, conformity assessment, record keeping, human oversight, transparency and notification, quality management (as applicable).	
			Understand the distinct requirements for general purpose AI models.	
			Understand the enforcement framework and penalties for non-compliance.	
	Understand the differences in requirements based on organizational context (e.g., providers, deployers, importers, and distributors).			
	MAX 23 6 7	<pre>MAXX 23 6 II.A 6 II.B 7 II.C </pre>	MAX Domain II Under focuses on existing I and frameworks. 23 Domain II Under focuses on existing I and frameworks. 6 II.A Understand how existing data privacy laws apply to Al. 6 II.B Understand how existing laws apply to Al. 7 II.C Understand how other types of existing laws apply to Al.	



ΜΙΝ	MAX		Domain II — Understanding how laws, standards and frameworks apply to Al		
19	23		Domain II — Understanding how laws, standards and frameworks apply to AI focuses on existing laws that apply to AI, as well as new AI-specific laws, standards and frameworks.		
			COMPETENCIES	PERFORMANCE INDICATORS	
4			Understand the main industry	Understand the OECD principles, framework, policies and recommended practices for trustworthy Al.	
				Understand the Executive Order on the Safe, Secure, and Trustworthy Development and Use of Artificial Intelligence (14110) and subsequent implementation efforts.	
	6	II.D	standards and tools that apply	Understand the NIST AI Risk Management Framework and Playbook (e.g., the core functions, categories and subcategories).	
	to AI. Understand the NIST ARIA program for methodolog metrics and measurements on AI safety. Understand the core ISO AI standards (i.e., 22989 a	Understand the NIST ARIA program for methodologies, tools, metrics and measurements on Al safety.			
		Understand the core ISO AI standards (i.e., 22989 and 42001).			



MIN	MAX	C	Domain III — Und	lerstanding how to govern AI development
21	25	Domain III — Understanding how to govern AI development focuses on the responsibilities of AI governance professionals with respect to designing, building, training, testing and maintaining AI models.		
			COMPETENCIES	PERFORMANCE INDICATORS
				Define the business context and use case of the AI model.
				Perform or review an impact assessment on the AI model.
				Identify laws that apply to the AI model.
6	8	III.A	Govern the designing and building of the Al model	Apply the policies, procedures, best practices and ethical considerations to designing and building the AI model (e.g., purpose of AI, requirements gathering, architecture and model selection, human oversight, data analysis, metric and threshold evaluation, stakeholder engagement and feedback and operational controls).
			model.	Identify and manage the internal and external risks and contributing factors related to designing and building the AI model (e.g., using probability/severity harms matrix, using a risk mitigation hierarchy, stakeholder mapping, use case evaluation, benchmarking, pre-deployment pilots and testing).
				Document the designing and building process (e.g., to establish compliance and manage risks).
				Establish and follow the requirements for data governance (e.g., assess and document lawful rights to collect and use data, and to assess data quality, quantity, integrity and fit-for-purpose).
			Govern the	Establish and document data lineage and provenance.
6	8	III.B	collection and use of data in training and testing the AI model.	Plan and perform training and testing of the AI model (e.g., unit, integration, validation, performance, security, bias and interpretability).
				Identify and manage issues and risks during training and testing of an the AI model.
				Document the training and testing process (e.g., to validate results, establish compliance and manage risks).



ΜΙΝ	ΜΑΧ	l	Domain III — Unc	lerstanding how to govern AI development	
21	25		Domain III — Understanding how to govern AI development focuses on the responsibilities of AI governance professionals with respect to designing, building, training, testing and maintaining AI models.		
			COMPETENCIES	PERFORMANCE INDICATORS	
				Assess readiness and prepare for release into production (e.g., creating the model card and satisfying conformity requirements).	
				Conduct continuous monitoring of the AI model and establish a regular schedule for maintenance, updates and retraining.	
	10) III.C	Govern the release, monitoring and maintenance of the AI model.	Conduct periodic activities to assess the AI model's performance, reliability and safety (e.g., audits, red teaming, threat modeling and security testing).	
8				Manage and document incidents, issues and risks.	
				Collaborate with cross-functional stakeholders to understand why incidents arise from Al models (e.g., brittleness, lack of robustness, lack of quality data, insufficient testing, and model or data drift).	
				Make public disclosures with to meet transparency obligations (e.g., technical documentation, instructions for use to deployers, and post-market monitoring plans).	

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MIN	MAX	Domain IV — Understanding how			
21	25		Domain IV: Understanding how to govern AI deployment and use focuses on the responsibilities of AI governance professionals with respect to selecting an AI model, then deploying and using it responsibly through on-going monitoring, maintenance, and other key obligations. This domain applies to any model type, such as a company deploying its own proprietary model or one from a third party.		
			COMPETENCIES	PERFORMANCE INDICATORS	
		IV.A	Evaluate key factors and risks relevant to the decision to deploy the Al model.	Understand the context of the Al use case (e.g., business objectives, performance requirements, data availability, ethical considerations and workforce readiness).	
6	8			Understand the differences in Al model types (e.g., classic vs generative, proprietary vs open source, small vs large, and language vs multimodal capabilities).	
				Understand the differences in AI deployment options (e.g., cloud vs on-premise vs edge, and using the AI model as-is or with fine-tuning, retrieval augmented generation, or other techniques to improve performance and fit).	
			Perform key activities to assess the Al model.	Perform or review an impact assessment on the selected Al model.	
				Identify laws that apply to the AI model.	
5	7	IV.B		Identify and evaluate key terms and risks in the vendor or open source agreement.	
				Identify and understand issues that are unique to a company deploying its own proprietary AI model (e.g., increased obligations and higher potential liability).	
				Apply the policies, procedures, best practices and ethical considerations to the deployment of an AI model (e.g., data governance, risk management, issue management, user training).	
			Govern the	Conduct continuous monitoring of the AI model and establish a regular schedule for maintenance, updates and retraining.	
9	9 11 IV.C deployment and use of the Al model. Conduct periodic activities to assess to performance, reliability and safety (e. threat modeling and security testing).	Conduct periodic activities to assess the AI model's performance, reliability and safety (e.g., audits, red teaming, threat modeling and security testing).			
				Document incidents, issues, risks and post-market monitoring plans.	
				Forecast and reduce risks of secondary or unintended uses and downstream harms.	
				Establish external communication plans.	
				Create and implement a policy and controls to deactivate or localize an AI model as necessary (e.g., due to regulatory requirements or performance issues).	